कला रामचंद्रन

KALA RAMACHANDRAN

प्रधान सचिव, हरियाणा सरकार
विरासत तथा पर्यटन विभाग, चंडीगढ़।
Principal Secretary to Govt. of Haryana
Heritage and Tourism Department,
Chandigarh.

D.O. No. PS/PSH&T/2024/02

Dated 27/08/2024

Subject: Regarding sponsoring of Cultural Troupes/Artisans of Foreign Countries for 38th Surajkund International Crafts Mela-2025.

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Dear Ms. Parkar,

It gives me immense pleasure to invite you to the 38th Surajkund International Crafts Mela, 2025 to be held from 7th-23rd February-2025 at Surajkund, Faridabad (Haryana).

As you are aware, the Mela, which is jointly hosted by Union Ministries of Tourism & Culture; External Affairs; Textiles; ICCR and the Govt. of Haryana, showcases the finest traditions of handicrafts, handlooms, culture and cuisine across India as well as other countries. Over the years, the Mela has come to occupy a place of pride and prominence in the region's tourism calendar. With the help of MEA, more than 45 Countries with 592 foreign artists participated in the 37th Surajkund Mela-2024, which attracted over 13 lakh visitors. For the 38th Surajkund International Crafts Mela-2025, it is proposed to approach the Bay of Bengal Initiative for Multi Sectoral Technical and Economic Cooperation (BIMSTEC) to be the Partner Organization. We are separately in communication with the MEA in this regard.

Meanwhile, I would like to inform you that other countries can also participate in the Mela by sending cultural troupes (of around 10-15 members) and artisans/ craftspersons who could showcase their heritage. The Surajkund Mela Authority will provide free boarding, lodging and transportation from Delhi Airport to the Mela grounds during their stay in the Mela. It may however be mentioned here that incidentals including airfare, custom duty, other travel within India, goods insurance for damage as well as theft, and any professional fee, if applicable shall not be provided by the Mela Authority.

You are, therefore, requested to forward this request to the Indian Missions abroad and the Foreign Embassies/ High Commissions in Delhi to ensure optimal participation from countries. Shri. Sunil Kumar, IFS, Managing Director, Haryana Tourism Corporation & Chief Administrator Surajkund Mela Authority, Mobile No.: +918510974196, email- mdtourismhrygmail.com and Shri. Rajinder Kumar Sharma, Liaison Officer, Haryana Govt. Tourist Bureau, Mobile No. +919818590913 and email: haryanatourism74@gmail.com may be contacted for further coordination.

With best wishes,

Yours sincerely

(Kala Ramachandran)

Ms. Pratibha Parkar, IFS,
Joint Secretary (Parl & Coord.),
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R. No.-79, South Block,
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